

Thankyou for showing an interest in sponsoring one of our TeachmeetIcons events.



“We have chosen to be very selective as an organisation with the events that we sponsor, as former teachers we want to sponsor and support organisations and initiatives that are striving to make a difference in the teaching community. This is why we have chosen to sponsor every single event that the TM Icons team organise. Tom as the leader and organiser of the initiative is not only passionate about the difference this is making to educators but he also understands the important role that the sponsors play in making it viable for events to be free to all that attend and lead each individual event. **We are always looked after, appreciated, and mentioned at every possible opportunity.** Each leader of each event is extremely passionate about ensuring that the event is not only run smoothly but that the teachers have an incredible experience where they can take something of value back to the classroom. This has encouraged motivated teachers and school leaders who want to impact on school change to attend. As a sponsor this means that delegates are engaged with not only the programme for the day, they also actively engage with the sponsors. To be more specific, **the organisation and format of the day allow sponsors to generate a better-quality leads,** specifically through the ability to build rapport with delegates at refreshment breaks, through the presentation and through discussions at tables if they wish to learn more about your service or product. **This is the best event/initiative that we have ever sponsored** – Enjoyment and business value, we couldn't recommend it more.”

Brett Griffin, CEO, Pupil Progress – [hear Brett talk more about our events here](#)

We are an international provider of “teachmeet” events by teachers for teachers. A teachmeet is an event built for teachers to share ideas, to network and to become even better at the jobs they love. Our mission is to provide free continuous professional development for any teacher who wants it within **specific subject domains.**

We believe in **collaboration, inclusion, academic rigour and fun!** At our events you will find teachers laughing, smiling, studying, note taking, networking, disseminating, idea generating and thinking deeply. The kind of things that teachers sometimes don't get the time to do in their day jobs.

All our event leaders are **experienced and passionate full-time educators,** who bring their own “twist” to each event. We are a not for profit organisation and all of our organisers do this because they love the teachmeeticons concept, love teaching and being an integral part of the TeachmeetIcons community.



### **When do events take place?**

Our events all take place on Saturdays and usually start at 9am and finish around 5. After each event, there is usually an opportunity to network further if people wish. Our events take place during the school calendar year. Each subject currently hosts one event per year.

### **Where do events take place?**

Most of our events are hosted at the brand-new home of the TES in Sheffield at St. Pauls Place. Our Geography event is currently hosted at the University of Birmingham in the midlands.

### **What happens at an event?**

Lots! Each event will be a mixture of keynote presentations from some of the finest and mightiest teacher voices within each subject community. You can check out some of them on our [YouTube Channel](#). In between our main speakers, there are shorter “teachmeet” style presentations where teachers are invited to share specific ideas within short time slots, usually around 5-10 minutes each. At various intervals, there are opportunities for our attendees to collaborate, network and share.

### **What role do sponsors play?**

During each event, there are several breaks, including a lunch break where attendees are invited to share a space with sponsors. Each sponsor has their own advertising space included in the full package which provides a hub within the event where attendees can converse and network. Sponsors will have a chance to present for up to 10 minutes during the event. This is a chance to share your story or product directly with all attendees. Sponsors will feature within any online event material, physical programmes or other promotional literature on the day. Within each event, there may also be a chance to be [interviewed by one of our team](#) through a live stream – request on the day.

### **Who currently sponsors events in the 2019/20 cycle?**

All of our events are **not for profit**. We take pride in the fact hard working teachers can attend for **free**. This wouldn't be possible without the support of organisations and individuals.

#### **For face to face events – All our main sponsors receive:**

- Up to 3 free tickets to your sponsored event (includes lunch and refreshments)
  - Reduced price corporate tickets for any other event
- A space to showcase/exhibit/share your materials on the day of the event
- A presentation slot at the event (up to 10 minutes to address all attendees of the event)
  - Opportunity to network “live” with 100+ classroom teachers
- Logo on all event literature and main website ([teachmeeticons.com](http://teachmeeticons.com))
- Brand association – acknowledgement of company in event promotions
  - Reduced rate for sponsorship renewals

#### **For online events – All our main sponsors receive:**

- An optional presentation slot at the event (up to 10 minutes to address all attendees of the event)
  - Mentions/promotions throughout each online event
    - Launch a promotion through an event
- Retweets and endorsements on the day of the event and leading up to it
  - Brand association – acknowledgement of company in promotions
- Reduced rate for sponsorship renewals or multiple event sponsorships
- 6 month and 12-month plans include logo/link on main [teachmeeticons](http://teachmeeticons.com) website and visibility across social media

We want to work with all our sponsors to provide them a tailored package so please contact us with any specific requests.

**Here is a summary of our current sponsorship options.**

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If you are interested in any of our sponsorship packages, please contact Tom Rogers using the following:

Tom Rogers (director of TeachMeetIcons)

Twitter: @rogershistory (private messages open)

Alternatively, please visit our website at [teachmeeticons.com](http://teachmeeticons.com)

